



May 18, 2010

ServiceSource Chairman & CEO Mike Smerklo Named Ernst & Young Entrepreneur Of The Year® 2010 Award Finalist in Northern California

18 May 2010 (SAN FRANCISCO) - [ServiceSource®](#), the technology and market share leader in cloud-based service revenue performance solutions for technology, healthcare, and life sciences companies, today announced that chairman & CEO Mike Smerklo is a finalist for the Ernst & Young Entrepreneur Of The Year® 2010 Award in Northern California. According to Ernst & Young LLP, the awards program recognizes entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities. Mike Smerklo was selected as a finalist from over one hundred nominations by a panel of independent judges. Award recipients will be announced at a special gala event on June 12, 2010 at the San Jose Fairmont Hotel.

“Being recognized as a finalist for the Entrepreneur Of The Year awards by Ernst & Young is recognition of all the hard work and dedication every single ServiceSource employee contributes on a daily basis,” said Mike Smerklo chairman & CEO of ServiceSource. “With Northern California being a region that has a rich history in celebrating innovation and entrepreneurship, being considered for this prestigious award among so many other talented and driven individuals is certainly one of the prouder moments in my career.”

The Ernst & Young Entrepreneur Of The Year awards program celebrates its 24th anniversary this year. The program has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world.

Regional award winners are eligible for consideration for the Ernst & Young LLP Entrepreneur Of The Year national program. Award recipients in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award recipient, will be announced at the annual awards gala in Palm Springs, California on November 13, 2010. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation’s most prestigious gathering of high-growth, market-leading companies.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year awards are pleased to have the Ewing Marion Kauffman Foundation and SAP America as national sponsors.

In Northern California, sponsors include The Big Picture Film & Video Arts Inc., Manpower, Smart Business, Scherzer International and The Summit Group.