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## **ServiceSource Announces Partnership to Drive Service Revenue Growth for GE Healthcare's Life Sciences Division**

**17 February 2010, (SAN FRANCISCO, CA)** - ServiceSource, the global leader in technology-based service revenue solutions for the high-tech, healthcare and life sciences industries, today announced a partnership with GE Healthcare, a division of General Electric Company (NYSE: GE), to support the management and growth of the global service revenue opportunity for its Life Science division. GE Healthcare will leverage ServiceSource's technology platform, on-demand applications and service sales specialists to capture additional revenue opportunities and build deeper relationships across its biotech, pharmaceutical and academic customer base.

"As a leading global manufacturer of medical technologies, equipment and services, GE Healthcare recognizes the sustainable advantage of a robust service renewal management system for its customer base," said Mike Smerklo, Chairman and CEO of ServiceSource. "The partnership between ServiceSource and GE Healthcare will drive process consistencies and bring customer relationships in sharper focus with real-time metrics and analysis resulting in an improved, recurring service revenue stream."

GE Healthcare joins a growing roster of blue chip healthcare and life sciences customers who have turned to ServiceSource to accelerate their maintenance renewals business. The Company's purpose-built technology infrastructure and suite of on-demand applications, deep understanding of key industry trends and buying behaviors, and proven success in significantly improving service revenue renewal rates provide its global clients a strategic advantage in the market place.